

University of Tasmania advertisement

This task set contains:

Teacher instructions
Reading text
Learner response sheet
Answer key

Marking and feedback to learners

When marking the learners' responses please adhere strictly to any answer key provided in the task set.
As it is critical to keep all documents in the task set secure for future assessment purposes, please DO NOT hand out the answer key after marking or allow learners to keep their corrected response sheets when giving feedback.

Learning Context

Insert information about how the students were prepared for the task; e.g., vocabulary instruction, discussions on the topic, grammatical preparation, practice similar skills or activities in other contexts.

Assessor instructions for administering the task

1. Tell learners what they have to do; i.e., read the text and then answer the questions with information from the text. Read out the assessment conditions.
2. Give the learners the reading text and response sheet.
3. Inform learners of compulsory questions that must be correct in order to achieve the Learning Outcome. Say: *To achieve this learning outcome you must answer these questions correctly: 2 and 5 and 6 and 7 and two questions out of 1, 3 and 4.*
4. Collect all reading texts and response sheets from the learners.

Conditions for assessment

1. Learners may use dictionaries.
2. Learners must read the questions but answers may be performed, spoken or written.

Answer key

In order to achieve the learning outcome, learners must: identify the intention of the advertisement (Q7); locate specific information given in advertisement (Q2, 5); interpret persuasive devices (Q6)—and 2 of the remaining 3 questions.

Note that sentences need not be grammatically correct or in sentence form, but errors must not interfere with meaning.

1. lifestyle, great memories, practical learning—*any one*
2. *in the top 2%*
3. world-class, globally recognised, great, amazing, unparalleled, unique, generous, vast—*any three*
4. utas.edu.au
5. full time, part time, distance study—*all 3 necessary*
6. feel positive about being a student at UTAS—*or*, make a personal connection with the idea of satisfied students at UTAS—*or similar*
7. attract student applicants to the University of Tasmania.

Task instructions: Read the text and then answer the questions. There are 7 questions.



World-class study, research and lifestyle.

▲ ▼ ▲

You get more than just a degree at the University of Tasmania.

You won't just graduate with a globally recognised qualification, you'll also take great memories with you from your time living, learning and experiencing our amazing environment and culture. You will benefit from unparalleled practical learning opportunities, created through our world-class approach to teaching and learning programs unique to the University of Tasmania.

We are ranked in the top 2%* of universities in the world, with full time, part time and distance study options, including a generous scholarship program. Choose from a vast range of courses including architecture, arts, business, engineering, health sciences and community care, law, maritime, medicine, marine and antarctic, music and performing arts, nursing, pharmacy, teaching, and science.

Whatever career path you want to take, success is closer than you think when you start at the University of Tasmania.

utas.edu.au

 **UNIVERSITY of TASMANIA**

*Academic Ranking of World Universities. CRICOS Provider Code: 00586B

Text from the advertisement:

Paragraph 1: You won't just graduate with a globally recognised qualification, you'll also take great memories with you from your time living, learning and experiencing our amazing environment and culture. You will benefit from unparalleled practical learning opportunities, created through our world-class approach to teaching and learning programs unique to the University of Tasmania.

Paragraph 2: We are ranked in the top 2%* of universities in the world, with full time, part time and distance study options, including a generous scholarship program. Choose from a vast range of courses including architecture, arts, business, engineering, health sciences and community care, law, maritime, medicine, marine and antarctic, music and performing arts, nursing, pharmacy, teaching and science.

Paragraph 3: Whatever career path you want to take, success is closer than you think when you start at the University of Tasmania.

* Academic Ranking of World Universities

Source: Good Universities Guide 2017 ebook page 1

<http://ebook.gooduniguide.com.au/?email-analytics=WelcomeEmail#folio=i> accessed

Name of learner _____ Date _____

Task instructions: Read the text and then answer the questions. There are 7 questions.

1. What does the University of Tasmania claim to offer in addition to a degree qualification? (name **one** thing) _____
2. What is the University of Tasmania's 'Academic Ranking of World Universities' ranking? _____
3. Give **three** examples of adjectives which are used in the text to create a positive attitude in the reader. _____
and _____ and _____
4. Where can I find more information if I am interested? _____
5. What are **three** options for study arrangements in a course at the University of Tasmania? *Students can study* _____
or _____
or _____
6. A dominant feature of the advertisement is a colour picture of an attractive student in a library smiling straight into the viewer's gaze. Why?
To encourage the viewer to _____

7. Tick the correct answer. The intention of this text is to:

- give information about courses available at the University of Tasmania.
- attract student applicants to the University of Tasmania.
- show an example of a happy University of Tasmania student.
- compare the University of Tasmania with other universities world-wide.

This is the end of the assessment task

For teachers/assessors only	
The learner:	Assessor ticks questions answered correctly and ticks outcomes achieved.
2.1 identifies intention of advertisement.	Qu. 7 <input type="checkbox"/> 2.1 <input type="radio"/>
2.2 locate specific information given in advertisement.	Qu. 2 <input type="checkbox"/> Qu. 5 <input type="checkbox"/> 2.2 <input type="radio"/>
2.3 interpret persuasive devices.	Qu. 1 <input type="checkbox"/> Qu. 3 <input type="checkbox"/> Qu. 4 <input type="checkbox"/> Two of these three must be correct in order to demonstrate 2.3, plus: Qu. 6 <input type="checkbox"/> Qu 6 must be correct 2.3 <input type="radio"/>

Outcome of task:	Date:
Name and signature of assessor:	
Name and signature of learner:	